

University of Pretoria Yearbook 2018

Thematic studies module 1 796 (GIA 796)

Qualification Postgraduate

Faculty Gordon Institute of Business Science

Module credits 14.00

Programmes PGDip Business Administration Business Studies

Prerequisites No prerequisites.

Contact time 24 Hours

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 1 or Semester 2

Module content

This module aims to guide students to read existing research and especially theories in an appreciative manner. They need to identify the main theories explaining a real-world phenomenon of their choice, and to explain how the theories have been used.

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